Muhammad Shakaib Zafar

(Sr. WordPress Developer / Software Engineer), Pakistan

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As a highly skilled and motivated individual, I possess excellent designing and coding abilities with a keen eye for creating a great front-end user experience. With expertise in core technologies such as WordPress & PHP | HTML | HTML5 | CSS | JavaScript | CSS3 | LESS | Ruby | JSON | AJAX | Version Control | jQuery | AJAX | Bootstrap | Rejex | Vue.js | API Integrations | GIT | JSON | Web Services | Jekyll | Forestry | GIT | Liquid Coding | Linux Servers | Windows Serves | Magento and WIX, I am able to convert client requirements into existing ones seamlessly. My ability to motivate myself and others has enabled me to excel in various projects and deliver high-quality results consistently.

Experience of working with international clients and teams, flexible to work with teams having timezone gaps and can communicate well.

Key Skills

- CMS (WordPress, Webflow, WIX)
- Theme / Plugin Development & Customization
- Figma to Wordpress + PSD to WordPress
- e-Commerce , Woo commerce Sites
- Static and Dynamic Website Development
- Site Optimization & Core Web Vitals
- Google Analytics, Google Search Console
- Google Tag Manager, Google Ads
- Project Management
- Creating Gutenberg Block with ACF
- SEO Tools (Ahref, Semrush)
- Webflow Website Development
- Requirements Understanding
- Elementor Pro, WP Bakery, Oxygen Builder, DIVI, Beaver Builder, Genesis Framework, Gravity Forms, SEO Yoast

Key Skills

- Restful API Integration, JQuery , Javascript, JSON, AJAX
- Server Setup & Configurations (Linux, Windows)
- Backup and Security
- CSS3 Transitions, Web Animations
- Troubleshooting
- On Page SEO
- Other CSM (Jekyll, Forestry , Magento, WIX
- Figma, Adobe Photoshop
- Mockup Design
- Event Tracking, Facebook Pixel
- MailChimp
- Meet Deadlines
- SEO : Helping rank a website on Google by creating meta tags, Integrating Google search console, Google Analytics, Google Tag Manager, Doing Keyword research and competitor research

CHARACTERISTICS

- Creativity
- Discipline
- Patience
- Determination
- Dedication
- Versatility

EDUCATION

Bachelors of Science in Computer Sciences, 3.24 CGPA

(University of Agriculture FSD)

CAREER HIGHLIGHTS

WORDPRESS DEVELOPER & FREELANCER at (**Upwork.com**)

Profile Url: https://www.upwork.com/freelancers/mshakaibzafar

I am providing my services at Upwork as a freelancer, my Practical experience exceeding 6+ years covers every aspects of Web development, Speed optimization, Theme & Plugin development and customization, Woo-commerce websites customization, business WordPress websites, PSD/Figma to responsive WordPress website, Pixel Perfect Design, Page Builders, jQuery, JavaScript, JSON, AJAX & PHP but not limited to I have done about 2000+ websites with different businesses worldwide.

Skill Set:

01. WordPress Website Development
02. Elementor Pro, WP Bakery, Oxygen Builder, DIVI, Beaver Builder, Genesis Framework, Gravity Forms, SEO Yoast
03. Page Speed Optimization, Core Web Vitals
04. Creating Gutenberg Block with Advanced Custom Fields (ACF)
05. WordPress Themes and Plugins Customization
06. WooCommerce Theme & Plugin Development
07. Server-to-Server Website Transfer of WordPress Website
08. Website Design & Mockups
09. Fixing canonical issues, Fixing robot.txt file
10. Advance Custom Fields (ACF), Custom Post Types & Gutenberg Blocks
11. Webflow Website Development

13. Project Management
14. Digital Marketing, SEO - On-Page / Off-Page, SMM.
15. WordPress Static & Dynamic Landing Page design and development
16. Malware Removal
17. Active Campaign, Google Search Console, Conversion Tracking
18. Yoast SEO, RankMath SEO, WP Rocket, LearnDash
19. Click Funnels
20. MailChimp
21. Google Analytics, Google Ads
22. SEO Tools (Ahref, Semrush)
23. On-Page SEO
24. SEO : Helping rank a website on Google by creating meta tags, Integrating Google search console, Google Analytics, Google Tag Manager, Doing Keyword research and competitor research.

I aim at delivering the targets on time in a professional way and intend to achieve notable recognition in the profession. I worked with worldwide ventures and teams, flexible to work with teams having time zone gaps, and can communicate well.

TEAM LEAD, SENIOR WORDPRESS DEVELOPER at (**InvoZone**) - Onsite Job

At InvoZone, I worked as a Technical Lead, WordPress Developer where I was responsible for delivering a number of successful projects. My responsibilities included team management, communication with clients, and understanding project requirements in order to meet deadlines.

I had extensive experience with theme and plugin development and customization, and was well-versed in page builders such as Elementor, WP Bakery, Avada, and Divi. I was also skilled in converting designs from PSD, Figma, and Invision to pixel-perfect implementations.

I had a strong understanding of third-party API integration and RESTful API, and was proficient in optimizing website speed for both desktop and mobile devices. I was experienced in creating multi-site configurations, handling domain migrations, and working with C-Panel.

Polished Skill Set:

Requirements Understanding	Headless WordPress with Gatsby + React.js
Communication With Clients	GIT and WordPress DB
Team Management	SEO , Ahref and Semrush
Project Management	Page Speed Optimization
WordPress Front-end & Backend + Magento	API Integration

SENIOR WORDPRESS DEVELOPER at (**Programmers Force**)

As a Sr. WordPress Developer at Programmers Force, I was responsible for developing and customizing WordPress websites, including plugins, and e-commerce sites using WooCommerce. I ensured fully responsive designs on all devices and was proficient in jQuery, JavaScript, and CSS3 transitions. Additionally, I managed GIT repositories, backups, and security for client websites, optimized websites for performance and SEO, and had expertise in advanced JS, including Vue.JS. Overall, my key responsibilities included theme and plugin development, website optimization, API integration, server setup, troubleshooting, and SEO.

FRONT END DEVELOPER at (**Esteemed.io**) - *Remote*

As a Front-end Developer at Esteemed Inc, I developed and maintained static and dynamic websites using Jekyll, integrated APIs, and contributed to several repositories on Github. I also had experience with Git troubleshooting and command-line usage. In addition, I worked with CMS Forestry, GitLab, and various web development technologies such as HTML, HTML5, CSS, LESS, CASS, JavaScript, jQuery, JSON, and AJAX to create visually appealing and functional websites for Esteemed Inc's clients.

Contributed Git Repositories :

https://github.com/EsteemedIO/esteemedio.github.io
https://github.com/EsteemedIO/styleguide.esteemed.io
https://github.com/EsteemedIO/esteemed-theme

Polished Skills :

Jekyll, HTML, CSS, SCSS, LESS, Node.js, GIT, Liquid Coding, JS, jQuery, AJAX, API Intonations, Website Design

WP Vetting & Resource Manager at (**WP Contractors**) - *Remote*

In my role as a Front-end Web Developer at WP Contractors, I was responsible for sourcing and vetting WordPress developers for clients by conducting candidate assessments and code reviews, communicating with clients to understand their requirements, and coordinating with the internal team. Additionally, I created the front-end of the WP Contractors website using Jekyll, HTML, CSS, Bootstrap, and API integrations while exhibiting strong problem-solving skills and the ability to work independently.

Developed Sites :
https://esteemed.io/
https://wpcontractors.com/

Blog Writing about WordPress:

https://wpcontractors.com/blog/author/m-shakaib-zafar/

Internee WordPress Developer at (**The Next Idea**)
Lahore, Pakistan   Sept 2017 - December 2017

Internee Web Developer at **(NCC.)**
Lahore, Pakistan   May 2017 - August 2017

Major Projects

Website URL (SEO Work)	Top Sites (Portfolio)	Speed Optimization + CWV
https://greencitizen.com	https://shuftipro.com	https://resumehelp.com
https://netbasequid.com/	https://resumehelp.com	https://fab.dental/
https://www.qararpro.com/	https://www.analog.one/	https://www.ogleschool.edu/
http://localtrendingnews.com/	https://invozone.com/	https://www.analog.one/
https://www.analog.one/	https://greencitizen.com	https://onplan.co
https://statuslabs.com/	https://opptly.ai/	http://ryzeo.com/

| https://onplan.co | https://cuberto.com/ | https://onplan.co |

Here I have added the more sites that I have developed and maintained. Please have a look .

https://docs.google.com/spreadsheets/d/1nZvEQ2hbvYMWtLwfCffCfI5DKFevQGAKE-yYCn795z4/edit?usp=sharing

Have more, Will be furnished on demand …